“We connect, educate and strengthen business communities through market-leading events, publications and digital products.”
"Our teams are strategically located around the world to provide market access to the industries we serve."

**OUR HISTORY**

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1949</td>
<td>Horace Hildreth Sr., establishes the business with the purchase of the WABI-AM radio station license in Bangor, Maine.</td>
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<tr>
<td>1953</td>
<td>Enters the TV market and launches WABI-TV, the first television station in Maine.</td>
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<tr>
<td>1970</td>
<td>Enters the trade show and publishing business, acquiring Fish Expo and launching National Fisherman magazine.</td>
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<tr>
<td>1998</td>
<td>Extends to digital with the launch of fisheries.</td>
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<tr>
<td>2000</td>
<td>Acquires Australia Exhibition Services to establish the Australian division.</td>
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<tr>
<td>2002</td>
<td>Forms a Canadian division and acquires Full Moon Communications to establish the UK division.</td>
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<tr>
<td>2009</td>
<td>Establishes Hong Kong division.</td>
</tr>
<tr>
<td>2011</td>
<td>Acquires PrMed, the leading providers of continuing medical education.</td>
</tr>
<tr>
<td>2014</td>
<td>Expands into Singapore, acquiring HRM Asia.</td>
</tr>
</tbody>
</table>

"From our roots in radio and television we have evolved into a leader in the global exhibitions and conference industry."

"Our product portfolio drives commerce in 15 industries and counting..."

Our global teams work directly with the business communities in our industry sectors to provide industry access, resources, services, ideas and education tailored to each industry’s unique business needs and challenges.

**INDUSTRIES WE SERVE**

- Accounting & Finance
- Architecture & Design
- Building & Construction
- Business Management
- Commercial Marine
- Energy
- Fitness
- Floriculture
- Food & Beverage
- Healthcare
- Marketing & Media
- Natural & Organic
- Technology
- Travel & Transportation
- Waste & Recycling
Exhibitions

Facilitating face-to-face, industry specific, permission marketing
Diversified connects buyers with producers, suppliers and service providers through global, national and regional trade shows.

Conferences

Keeping professionals current, compliant and on track
Diversified produces live educational series and networking opportunities to advance, certify and inspire business professionals.

Digital Products

Advancing professionals through community and certification
Diversified delivers timely content, education and interactive dialogue to business professionals through online communities and membership.

Publications

Sharing tangible industry knowledge
Diversified publishes targeted content and industry intelligence for business professionals and delivers qualified audiences to businesses and service providers.
“Our people are the heart of our business and the driving force behind our success.”

“Our engaged and supportive leadership team is committed to increasing everyone’s chances for success. Through their visionary and thoughtful approach, they cultivate talented and empowered teams that develop exceptionally effective products and services.”

“Connecting, educating and strengthening business communities around the world.”

Our operating divisions are strategically located around the world to provide local expertise and global market access to the industries we serve.
OUR COMPANY

Diversified Communications is a third-generation, family-owned business, established in 1949. Our small-business roots and large-business reach make us a fitting partner.

Through organic growth and acquisition, the business has grown from owning a single radio station into an international media company with autonomous divisions who share values and an entrepreneurial spirit.

We expand our products and services, from the ground up and through acquisition or partnership with entrepreneurs, media producers and service providers.

OUR COMMITMENT

We drive discussions and actively advance the principles of racial equality, social justice, and inclusion. We...

• Acknowledge that diversity, equity, and inclusion begins from within.

• Foster work environments that are welcoming to and inclusive of everyone.

• Ensure our external work reflects our stand against bias, intolerance, and discrimination of any kind.

• Create community partnerships with organizations who lead the way in social justice work.

Through these efforts, we aim to influence and encourage an ecosystem for the open exchange of ideas and the ongoing pursuit of best practices.

“Our people are the heart of our business and the driving force behind our success.”